

The Flood Loss Outreach & Awareness Taskforce (FLOAT) Multijurisdictional Program for Public Information 2019 Annual Evaluation Meeting Report

Thursday, November 14, 2019, 10:30AM – 11:30AM

Location: University of New Orleans



*This report was developed by FLOAT, with the assistance of
Monica Farris, PhD, CFM; UNO-CHART*

Presentation Summary

The meeting was well attended, with many members of the FLOAT PPI Committee participating in person or over webinar via Zoom. Multiple members of FLOAT presented information throughout the FLOAT Multijurisdictional Program for Public Information (PPI) 2019 Annual Evaluation presentation.

Meeting participants were as follows:

City of Mandeville

Officials

Lori Spranley

Residents

Robbie Lee

Tom Spranley

City of New Orleans

Officials

Brad Klamer

Jerome Landry

Ryan Mast

Residents

Larry Landry

Kelli Walker Starrett, Realtors Association

Maggie Talley

City of Slidell

Officials

Residents

Carol Franze, La Sea Grant/LSU Ag Center

St. John Parish

Officials

Phyl Cornman

Devin Foil

Residents

Ivy Mathieu

Fran Mayers, Real Estate Agent, Latter & Blum

St. Tammany Parish

Officials

Donna O'Dell, PE, PhD

Ronnie Simpson, PIO

deEtte Smythe, PhD
Erin Stair
Kenny Wortmann, CBO, CFM

Residents
Holly Thomas
Amy Bouton
Tommy
Latif El-Amin
Ashley Mayfield
Shelby Vorenkamp

Tangipahoa Parish

Officials
Lauren Brinkman
Nic LeBlanc

Residents
Morgan Stribling
Robbie Lee

Terrebonne Parish

Officials
Jennifer Gerbasi
Tara Lambeth
Lisa Ledet

Residents
Debbie Blackwell
Thomas Lajaunie
Mechelle Olivier, ISO

Background

Tara Lambeth, PhD, CFM, Terrebonne Parish, began the meeting by welcoming the PPI Committee members and leading introductions of those in the meeting room as well as those participating via Zoom. After brief introductions, Tara reviewed the meeting agenda (see Appendix) and provided background information on the Community Rating System (CRS) and FLOAT. Tara also explained the PPI process and the importance of the meeting. She then introduced the main sections of the PPI document: Flood Hazards, Target Audiences, Messages, and Projects and Initiatives.

Overview of the PPI Document

Brad Klammer, CFM, City of New Orleans, then began with a review of the multiple sources of flooding to which the FLOAT communities are vulnerable. As an update, he discussed the fact that there has been only one FEMA disaster declaration related to flooding since the last time the committee met – DR-4462.

The topic of “Target Audiences/Priority Audiences” was the next topic of discussion. Brad mentioned the fact that target audiences are not known as priority audiences. Brad reviewed the current list of groups to which specific education and outreach projects are now focused in addition to general outreach efforts. These groups are as follows: libraries, contractors and builders, realtors, chemical plants, repetitive flood loss area residents, insurance agents, prospective buyers, floodplain residents, potential flood insurance policy holders, elected officials, Chamber of Commerce businesses, and specific areas within the FLOAT region, including Garyville, Reserve, Edgard, Wallace, Pleasure Bend, the City of Mandeville, the City of New Orleans, and LaPlace, rotary and Kiwanis clubs, and homeowners associations. During the discussion, it was suggested that the group consider adding homebuilders associations, specifically the Sustainability Committees, as a new priority audience.

Brad then reviewed the current messages that are covered by FLOAT outreach efforts. These include the six required messages:

- (1) know your flood hazard,
- (2) insure your property for your flood hazard,
- (3) protect people from the hazard,
- (4) protect your property from the hazard,
- (5) build responsibly, and
- (6) protect natural floodplain functions.

Additional messages include protect yourself and your property from hurricanes, be prepared for natural hazards, and general flood education. When the committee members were asked for any suggestions for additional messages, it was mentioned that the message of “general flood education” was not specific enough as a message must include actionable information.

Community Briefings on Projects

Each FLOAT community was then given the opportunity to highlight its education and outreach efforts. Brad Klamer listed the following projects implemented by the City of New Orleans: mailer in utility bills, NOLA Ready campaign, Ready for Rain, and efforts focused on the Gentilly Resilience District. He also mentioned efforts to develop a Flood Response Plan and early warning messages as part of the city’s Emergency Operations Plan.

Next, Tara Lambeth, PhD, CFM, Assistant Planning Director for Terrebonne Parish, discussed the parish’s new real estate brochure, Coastal Day, and an updated web page. She also mentioned the parish’s relationship with the Board of Realtors and a new outreach mascot – Rhett the Egret.

deEtte Smythe, PhD, Regulatory Manager in St. Tammany Parish followed with an update for her parish. Efforts by St. Tammany Parish include the Adopt-a-Pond project and recent education efforts in schools. The latter includes field trips and in class instruction/outreach.



Lori Spranley, CFM, Planning Assistant for the City of Mandeville, provided the next update. Mandeville sends two mailers to residents through water bills and maintains its Keep Mandeville Beautiful campaign. Additional efforts include “ebriefs” sent by the Mayor before and after storm events.

The Building Official for Tangipahoa Parish, Nic LeBlanc, CFM, discussed the parish’s recent Community Assistance Visit (CAV) and the annual outreach letter. He also mentioned new projects to include a litter campaign focused on students and a partnership with the Department of Environmental Quality focused on water quality in the parish. Nic also mentioned the outreach related to the State of Louisiana’s Watershed Initiative and the parish’s hazard mitigation planning process.

Phyl Cornman, the CRS Coordinator for St. John the Baptist Parish provided the next community update. She mentioned the new levee and the parish’s “Clean Sweep” program. Phyl also stated that the parish sends a letter to grass cutting services to remind them about the importance of maintaining clear drains and a letter to all businesses prompting them to “do their part – clean drains and culverts” (“Only Rain to the Drain” campaign).

Additional information regarding recent projects in St. John the Baptist Parish was provided by Devin Foil, CFM, Floodplain Manager. These projects include: La Safe Adaptation Plan, Complete Streets, federal levees, LID program, new stormwater

management policies, the Place Based Investment Loan program, a new zoning district, and a shoreline protection project (see Appendix for PowerPoint slides).

Activity 370 – Flood Insurance Promotion

Brad Klamer then provided an update on Activity 370. Stakeholders were provided Community reports detailing National Flood Insurance Program (NFIP) policy counts provided by the Louisiana's Department of Transportation - Floodplain Management Office. Brad reviewed the changes in NFIP policies from 2018 to 2019. Overall, there were no significant changes. Finally, Brad mentioned the city's mayor filmed a public service announcement focused on flood insurance.

Feedback and Questions

As the meeting concluded, Brad and Tara asked if there were any final comments and/or suggestions from the committee members. Final suggestions/questions included the following:

- how to get affordable NFIP policy
- need for education regarding hydrology, local landscapes, green infrastructure
- need for better understanding of local flood issues (i.e., urban flooding v. subsidence v. levee issues)
- need for focus on natural floodplains, specific to drainage.

The meeting was then concluded with a request for committee members to complete the evaluation survey (see Appendix).

Evaluation Survey Summary

Meeting participants were provided the opportunity to complete a meeting evaluation survey (See Appendix for copy of survey). Six evaluation surveys were completed.

The first survey question asked if additional target audiences should be added to the PPI. Suggested audiences included school (especially middle schools students and teachers, high schools and colleges), home builders associations (HBAs), community organizations, faith based organizations, and residents outside the levee system. Members of FLOAT discussed these suggestions and agreed that most of the communities already conduct education and outreach with local schools. FLOAT members agreed that education and outreach efforts should be directed to these groups and in fact, some communities already conduct such outreach. However, the FLOAT members agreed that it would be difficult to treat these groups as actual "target" audiences as there is no practical way to reach all the members of these stakeholder groups.

The second survey question asked for suggestions on additional messages to include in the PPI. Recommendations included the following:

- What can you do to help drainage (cleaning, etc.);
- Educate the general public on local flood hazards (urban flooding, subsidence, sea level rise);
- Levee information; and
- Understand natural floodplain functions (water storage).

After discussion, the FLOAT members thought many of these messages were already covered by the current message list (e.g., “Protect natural floodplain functions” and messages related to Activity 540 – Drainage System Maintenance). However, further conversations will focus on the importance of green infrastructure and “keeping water at its source.”

The third survey question requested ideas for additional outreach projects. One meeting participant suggested the addition of a project to actively engage high school students in flood data collection, analysis, and mitigation recommendations. Another suggested the addition of a project, at the high school level, that would be part of the curriculum or for a school organization (e.g., student council). One respondent mentioned St. John the Baptist Parish’s commercial building incentive program that provides financial assistance to LID properties. A final suggestion includes the development of an outreach campaign in partnership with the local realtors’ associations to educate people at point of sale. After discussion, the FLOAT members acknowledged school education was actually added during the 2018 meeting.

Participants were also asked to list outreach projects that their organizations implemented in FLOAT communities. The following projects were listed:

- Ready for Rain (NOLA Ready);
- Adopt a Pond; and
- Mailers to Repetitive Loss Residents

Overall Recommendations for the 2019 PPI Update

Per the committee’s suggestions, the FLOAT members acknowledged the need to update their current lists of education and outreach projects to reflect additions made since 2018. Members also agreed to further discuss messages and projects related to green infrastructure and residents outside the levee system.

Appendix

Agenda

PowerPoint presentation

Insurance Overview Reports per Community

Evaluation

Sign-in sheet (does not capture committee members that participated via Zoom)

Project List

Flood Loss Outreach and Awareness Taskforce (FLOAT)

Multi-Jurisdictional Program for Public Information (PPI)

Annual Evaluation Meeting

November 14, 2019, 10:00am

The University of New Orleans

AGENDA

10:00 AM	Sign-In
10:10 AM	Welcome & Introductions (at UNO and via Zoom)
10:30 AM	Program for Public Information (PPI) <ul style="list-style-type: none">• Background• Overview of the PPI• Activity 370 – Flood Insurance Promotion• Community Briefings on Projects<ul style="list-style-type: none">○ FLOAT○ St. John the Baptist Parish
11:15 AM	Next Steps, Questions and Comments
11:25 AM	Evaluation
11:30 AM	Meeting Adjourned

Multi-Jurisdictional Program for Public Information (PPI) Annual Committee Meeting

FLOOD LOSS OUTREACH AND AWARENESS TASKFORCE (FLOAT)
NOVEMBER 14, 2019

Welcome & Introductions

Agenda

- ▶ Background
- ▶ Overview of the PPI
- ▶ Activity 370 – Flood Insurance Promotion
- ▶ Community Briefings on Outreach
 - ▶ FLOAT
 - ▶ St. John the Baptist Parish
- ▶ Questions/Comments
- ▶ Evaluation

Background

Community Rating System (CRS):
A voluntary incentive program that recognizes and encourages community floodplain management activities that exceed the minimum NFIP requirements

▶ What is FLOAT?

- ▶ City of Covington (9 – soon to be an 8)
- ▶ City of Houma (7)
- ▶ City of Mandeville (6)
- ▶ City of New Orleans (8)
- ▶ City of Slidell (7)
- ▶ Lafourche Parish (NA)
- ▶ St. Charles Parish (8)
- ▶ St. John the Baptist Parish (8)
- ▶ St. Tammany Parish (7)
- ▶ Tangipahoa Parish (9)
- ▶ Terrebonne Parish (7)

Multi-Jurisdictional Program for Public Information

- ▶ Purpose
- ▶ Adoptions
- ▶ Implementation, Monitoring & Evaluation



Overview of the PPI

- ▶ Review of Document
 - ▶ Flood Hazards
 - ▶ Target Audiences
 - ▶ Messages
 - ▶ Projects & Initiatives

Flood Hazard

- ▶ Multiple Sources of Flooding
 - ▶ Hurricanes/Tropical Storms/Severe Thunderstorms
 - ▶ Storm Surge
 - ▶ Riverine
 - ▶ Subsidence
 - ▶ Drainage
 - ▶ Backwater

Target Audiences (Priority Audiences)

- | | |
|--|---|
| ▶ Libraries | ▶ Potential flood insurance policy holders |
| ▶ Contractors and builders | ▶ Elected officials |
| ▶ Realtors | ▶ Chamber of Commerce businesses |
| ▶ Chemical plants | ▶ Specific areas: Garyville, Reserve, Edgard, and LaPlace |
| ▶ Repetitive flood loss area residents | ▶ Rotary and Kiwanis clubs |
| ▶ Insurance agents | ▶ Homeowners associations |
| ▶ Prospective buyers | |
| ▶ Floodplain residents | |

Surge Protection & Stormwater Management

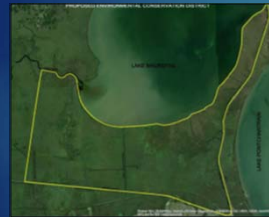


Westshore Lake Pontchartrain
Risk Reduction System

Low Impact Development Program &
Place-Based Investment Loan Program



Wetland and Storm Surge Protection



Environmental Conservation
Zoning District



Lake Pontchartrain
Shoreline Protection

Activity 370 – Flood Insurance Promotion

- ▶ Related activity/process
- ▶ Goal is to improve insurance coverage
- ▶ Elements:
 - ▶ Assessment of the flood insurance coverage
 - ▶ Develop plan to increase coverage
 - ▶ Implement projects focused on flood insurance

NFIP Policies

	2018	2019	Change	
City of Houma	4,783	4,574	(209)	-4.4%
City of Mandeville	3,144	3,189	45	1.4%
City of New Orleans	80,749	81,216	467	0.6%
City of Slidell	6,629	6,510	(119)	-1.8%
St. John the Baptist Parish	7,014	6,999	(15)	-0.2%
St. Tammany Parish	38,318	38,688	370	1.0%
Tangipahoa Parish	7,710	7,872	162	2.1%
Terrebonne Parish	11,157	11,048	(109)	-1.0%

Feedback/Questions

- ▶ Questions/comments
- ▶ Evaluation

For more information:

Monica Farris
UNO-CHART
Monica.Farris@uno.edu

Insurance Overview

As of 08/31/2019

Community:	MANDEVILLE, CITY OF	State:	LOUISIANA
County:	ST. TAMMANY PARISH	CID:	220202

Overview	Occupancy	Zone	Pre/Post FIRM
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Total by Community

Total Number of Policies:	3,189
Total Premiums:	\$2,237,210
Insurance in Force:	\$942,317,900
Total Number of Closed Paid Losses:	1,234
\$ of Closed Paid Losses:	\$42,159,385

Group Flood Insurance

Total Number of Policies:	0
Total Premiums:	\$0
Insurance in Force:	\$0
Total Number of Closed Paid Losses:	4
\$ of Closed Paid Losses:	\$55,242

Post Firm Minus Rated Policies

Total Number of Minus Rated Policies:	90
A Zone Minus Rated Policies:	90
V Zone Minus Rated Policies:	6

Manufactured Homes

Total Number of Policies:	0
Total Number of Closed Paid Losses:	0
\$ of Closed Paid Losses:	\$0

ICC

Total Number of ICC Closed Paid Losses:	89
\$ of ICC Closed Paid Losses:	\$2,143,123

1316

Number of Properties by Community:	0
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Substantial Damage Losses

Number of Substantial Damage Closed Paid Losses:	201
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Insurance Occupancy

As of 08/31/2019

Community:	MANDEVILLE, CITY OF	State:	LOUISIANA
County:	ST. TAMMANY PARISH	CID:	220202

Overview	Occupancy	Zone	Pre/Post FIRM			
	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
Single Family	2,419	\$1,435,287	\$736,328,300	1,008	\$33,673,621.74	\$1,171,528.63
2-4 Family	337	\$159,588	\$50,775,100	49	\$1,690,115.19	\$60,274.37
All Other Residential	147	\$58,375	\$41,515,000	17	\$572,936.49	\$20,110.96
Non Residential	286	\$583,960	\$113,699,500	160	\$6,222,711.84	\$227,923.97
Total	3,189	\$2,237,210	\$942,317,900	1,234	\$42,159,385.26	\$1,479,837.93

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
Condo	330	\$133,747	\$41,555,400	32	\$1,077,503.15	\$37,665.69
Non Condo	2,859	\$2,103,463	\$900,762,500	1,202	\$41,081,882.11	\$1,442,172.24
Total	3,189	\$2,237,210	\$942,317,900	1,234	\$42,159,385.26	\$1,479,837.93

Insurance Zone

As of 08/31/2019

Community:	MANDEVILLE, CITY OF	State:	LOUISIANA
County:	ST. TAMMANY PARISH	CID:	220202

Overview	Occupancy	Zone	Pre/Post FIRM			
	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	1,360	\$1,179,490	\$349,432,600	711	\$25,426,934.96	\$920,204.42
A Zones	1	\$1,424	\$217,900	2	\$1,968.48	\$780.00
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	0	\$0	\$0	0	\$0.00	\$0.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	37	\$152,881	\$9,234,700	268	\$13,035,654.45	\$403,787.69
V Zones	0	\$0	\$0	0	\$0.00	\$0.00
D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone						
Standard	92	\$98,884	\$22,685,700	109	\$2,079,424.67	\$81,348.65
Preferred	1,699	\$804,531	\$560,747,000	117	\$1,506,658.30	\$66,797.17
Total	3,189	\$2,237,210	\$942,317,900	1,207	\$42,050,640.86	\$1,472,917.93

Insurance Pre/Post FIRM

As of 08/31/2019

Community:	MANDEVILLE, CITY OF	State:	LOUISIANA
County:	ST. TAMMANY PARISH	CID:	220202

Overview	Occupancy	Zone	Pre/Post FIRM
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Pre-FIRM

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	522	\$746,927	\$112,303,900	557	\$23,802,163.68	\$820,216.68
A Zones	0	\$0	\$0	0	\$0.00	\$0.00
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	0	\$0	\$0	0	\$0.00	\$0.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	22	\$99,114	\$5,539,500	235	\$12,247,834.29	\$368,084.71
V Zones	0	\$0	\$0	0	\$0.00	\$0.00
D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone	368	\$181,010	\$115,229,000	90	\$1,296,373.87	\$52,891.63
Standard	26	\$22,476	\$7,003,000	51	\$560,221.01	\$24,326.63
Preferred	342	\$158,534	\$108,226,000	39	\$736,152.86	\$28,565.00
Grand Total	912	\$1,027,051	\$233,072,400	882	\$37,346,371.84	\$1,241,193.02

Post-FIRM

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	838	\$432,563	\$237,128,700	154	\$1,624,771.28	\$99,987.74
A Zones	1	\$1,424	\$217,900	2	\$1,968.48	\$780.00
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	0	\$0	\$0	0	\$0.00	\$0.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	15	\$53,767	\$3,695,200	33	\$787,820.16	\$35,702.98
V Zones	0	\$0	\$0	0	\$0.00	\$0.00

D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone	1,423	\$722,405	\$468,203,700	136	\$2,289,709.10	\$95,254.19
Standard	66	\$76,408	\$15,682,700	58	\$1,519,203.66	\$57,022.02
Preferred	1,357	\$645,997	\$452,521,000	78	\$770,505.44	\$38,232.17
Grand Total	2,277	\$1,210,159	\$709,245,500	325	\$4,704,269.02	\$231,724.91

Insurance Overview

As of 08/31/2019

Community:	NEW ORLEANS/ORLEANS PARISH*	State:	LOUISIANA
County:	ORLEANS PARISH	CID:	225203

Overview	Occupancy	Zone	Pre/Post FIRM
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Total by Community

Total Number of Policies:	81,216
Total Premiums:	\$53,120,856
Insurance in Force:	\$23,360,429,900
Total Number of Closed Paid Losses:	103,643
\$ of Closed Paid Losses:	\$7,157,785,964

Group Flood Insurance

Total Number of Policies:	0
Total Premiums:	\$0
Insurance in Force:	\$0
Total Number of Closed Paid Losses:	1,133
\$ of Closed Paid Losses:	\$13,708,691

Post Firm Minus Rated Policies

Total Number of Minus Rated Policies:	404
A Zone Minus Rated Policies:	404
V Zone Minus Rated Policies:	73

Manufactured Homes

Total Number of Policies:	17
Total Number of Closed Paid Losses:	26
\$ of Closed Paid Losses:	\$123,678

ICC

Total Number of ICC Closed Paid Losses:	5,710
\$ of ICC Closed Paid Losses:	\$111,121,316

1316

Number of Properties by Community:	11
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Substantial Damage Losses

Number of Substantial Damage Closed Paid Losses:	48,010
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Insurance Occupancy

As of 08/31/2019

Community:	NEW ORLEANS/ORLEANS PARISH*	State:	LOUISIANA
County:	ORLEANS PARISH	CID:	225203

Overview	Occupancy	Zone	Pre/Post FIRM
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	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
Single Family	52,217	\$28,676,006	\$14,775,465,300	72,593	\$5,152,110,740.78	\$116,423,637.76
2-4 Family	16,322	\$8,957,461	\$4,297,985,000	20,951	\$1,130,220,046.94	\$29,844,838.02
All Other Residential	7,039	\$2,922,376	\$1,483,146,100	2,669	\$208,011,469.86	\$5,403,260.21
Non Residential	5,638	\$12,565,013	\$2,803,833,500	7,410	\$666,980,765.57	\$16,520,926.48
Total	81,216	\$53,120,856	\$23,360,429,900	103,623	\$7,157,323,023.15	\$168,192,662.47

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
Condo	6,846	\$2,210,614	\$1,072,382,500	3,132	\$57,618,331.07	\$1,748,921.17
Non Condo	74,370	\$50,910,242	\$22,288,047,400	100,511	\$7,100,167,632.69	\$166,450,971.30
Total	81,216	\$53,120,856	\$23,360,429,900	103,643	\$7,157,785,963.76	\$168,199,892.47

Insurance Zone

As of 08/31/2019

Community:	NEW ORLEANS/ORLEANS PARISH*	State:	LOUISIANA
County:	ORLEANS PARISH	CID:	225203

Overview	Occupancy	Zone	Pre/Post FIRM
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	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	19,689	\$22,151,633	\$4,877,978,100	74,239	\$5,679,850,877.12	\$131,258,359.89
A Zones	0	\$0	\$0	40	\$491,437.66	\$17,010.00
AO Zones	731	\$272,195	\$170,637,400	4,110	\$406,837,736.47	\$8,647,758.63
AH Zones	0	\$0	\$0	0	\$0.00	\$0.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	277	\$1,062,996	\$54,726,000	1,432	\$66,594,819.38	\$1,993,596.60
V Zones	0	\$0	\$0	1	\$5,072.46	\$600.00
D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone						
Standard	6,765	\$4,939,503	\$1,317,182,400	15,809	\$542,941,908.51	\$14,843,071.63
Preferred	53,754	\$24,694,529	\$16,939,906,000	6,869	\$447,106,655.22	\$11,165,888.22
Total	81,216	\$53,120,856	\$23,360,429,900	102,500	\$7,143,828,506.82	\$167,926,284.97

Insurance Pre/Post FIRM

As of 08/31/2019

Community:	NEW ORLEANS/ORLEANS PARISH*	State:	LOUISIANA
County:	ORLEANS PARISH	CID:	225203

Overview	Occupancy	Zone	Pre/Post FIRM
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Pre-FIRM

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	12,454	\$17,644,134	\$2,827,491,000	61,545	\$4,254,190,682.08	\$102,614,494.23
A Zones	0	\$0	\$0	37	\$352,968.45	\$13,450.00
AO Zones	278	\$138,920	\$66,033,000	2,235	\$226,704,515.17	\$4,865,062.40
AH Zones	0	\$0	\$0	0	\$0.00	\$0.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	81	\$578,777	\$17,540,400	1,336	\$61,729,208.08	\$1,842,926.38
V Zones	0	\$0	\$0	1	\$5,072.46	\$600.00
D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone	40,755	\$19,985,291	\$12,187,965,400	18,931	\$807,937,717.52	\$21,680,248.64
Standard	3,944	\$3,274,953	\$769,422,400	13,109	\$444,549,769.38	\$12,341,340.40
Preferred	36,811	\$16,710,338	\$11,418,543,000	5,822	\$363,387,948.14	\$9,338,908.24
Grand Total	53,568	\$38,347,122	\$15,099,029,800	84,085	\$5,350,920,163.76	\$131,016,781.65

Post-FIRM

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	7,234	\$4,506,299	\$2,050,464,100	11,253	\$1,417,376,354.27	\$28,233,812.13
A Zones	0	\$0	\$0	1	\$130,000.00	\$3,000.00
AO Zones	453	\$133,275	\$104,604,400	1,871	\$180,059,166.78	\$3,779,954.50
AH Zones	0	\$0	\$0	0	\$0.00	\$0.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	196	\$484,219	\$37,185,600	88	\$4,774,675.62	\$147,076.22

V Zones	0	\$0	\$0	0	\$0.00	\$0.00
D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone	19,764	\$9,648,741	\$6,069,123,000	2,504	\$175,972,073.88	\$4,021,571.21
Standard	2,821	\$1,664,550	\$547,760,000	1,457	\$92,253,366.80	\$2,194,591.23
Preferred	16,943	\$7,984,191	\$5,521,363,000	1,047	\$83,718,707.08	\$1,826,979.98
Grand Total	27,647	\$14,772,534	\$8,261,377,100	15,717	\$1,778,312,270.55	\$36,185,414.06

Insurance Overview

As of 08/31/2019

Community:	SLIDELL, CITY OF	State:	LOUISIANA
County:	ST. TAMMANY PARISH	CID:	220204

Overview	Occupancy	Zone	Pre/Post FIRM
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Total by Community

Total Number of Policies:	6,510
Total Premiums:	\$6,765,065
Insurance in Force:	\$1,588,738,000
Total Number of Closed Paid Losses:	7,981
\$ of Closed Paid Losses:	\$453,527,416

Group Flood Insurance

Total Number of Policies:	0
Total Premiums:	\$0
Insurance in Force:	\$0
Total Number of Closed Paid Losses:	27
\$ of Closed Paid Losses:	\$380,273

Post Firm Minus Rated Policies

Total Number of Minus Rated Policies:	86
A Zone Minus Rated Policies:	86
V Zone Minus Rated Policies:	0

Manufactured Homes

Total Number of Policies:	1
Total Number of Closed Paid Losses:	14
\$ of Closed Paid Losses:	\$230,873

ICC

Total Number of ICC Closed Paid Losses:	139
\$ of ICC Closed Paid Losses:	\$2,885,994

1316

Number of Properties by Community:	0
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Substantial Damage Losses

Number of Substantial Damage Closed Paid Losses:	3,096
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Insurance Occupancy

As of 08/31/2019

Community:	SLIDELL, CITY OF	State:	LOUISIANA
County:	ST. TAMMANY PARISH	CID:	220204

Overview	Occupancy	Zone	Pre/Post FIRM			
	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
Single Family	5,336	\$4,705,701	\$1,260,347,600	6,873	\$372,141,714.53	\$11,062,807.11
2-4 Family	353	\$254,892	\$52,832,200	444	\$27,548,400.31	\$823,248.98
All Other Residential	198	\$197,573	\$29,277,300	200	\$14,307,925.74	\$398,671.21
Non Residential	623	\$1,606,899	\$246,280,900	464	\$39,529,375.66	\$1,058,563.51
Total	6,510	\$6,765,065	\$1,588,738,000	7,981	\$453,527,416.24	\$13,343,290.81

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
Condo	353	\$183,066	\$39,313,200	153	\$13,573,040.17	\$389,131.77
Non Condo	6,157	\$6,581,999	\$1,549,424,800	7,828	\$439,954,376.07	\$12,954,159.04
Total	6,510	\$6,765,065	\$1,588,738,000	7,981	\$453,527,416.24	\$13,343,290.81

Insurance Zone

As of 08/31/2019

Community:	SLIDELL, CITY OF	State:	LOUISIANA
County:	ST. TAMMANY PARISH	CID:	220204

Overview	Occupancy	Zone	Pre/Post FIRM			
	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	4,189	\$5,493,179	\$880,005,000	6,666	\$409,713,059.22	\$11,948,103.96
A Zones	52	\$170,496	\$10,689,100	174	\$5,185,818.90	\$160,822.70
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	0	\$0	\$0	0	\$0.00	\$0.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	0	\$0	\$0	0	\$0.00	\$0.00
V Zones	0	\$0	\$0	0	\$0.00	\$0.00
D Zones	0	\$0	\$0	1	\$10,000.00	\$420.00
B, C & X Zone						
Standard	99	\$153,273	\$24,665,900	345	\$13,178,034.88	\$400,487.29
Preferred	2,170	\$948,117	\$673,378,000	636	\$24,034,869.53	\$779,691.86
Total	6,510	\$6,765,065	\$1,588,738,000	7,822	\$452,121,782.53	\$13,289,525.81

Insurance Pre/Post FIRM

As of 08/31/2019

Community:	SLIDELL, CITY OF	State:	LOUISIANA
County:	ST. TAMMANY PARISH	CID:	220204

Overview	Occupancy	Zone	Pre/Post FIRM
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Pre-FIRM

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	2,695	\$4,021,689	\$494,116,000	5,592	\$309,272,393.05	\$9,240,958.23
A Zones	51	\$168,584	\$10,361,600	161	\$4,154,920.88	\$133,343.11
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	0	\$0	\$0	0	\$0.00	\$0.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	0	\$0	\$0	0	\$0.00	\$0.00
V Zones	0	\$0	\$0	0	\$0.00	\$0.00
D Zones	0	\$0	\$0	1	\$10,000.00	\$420.00
B, C & X Zone	1,420	\$624,403	\$421,768,600	679	\$21,583,682.36	\$711,223.02
Standard	59	\$79,279	\$12,250,600	272	\$10,140,704.92	\$307,153.37
Preferred	1,361	\$545,124	\$409,518,000	407	\$11,442,977.44	\$404,069.65
Grand Total	4,166	\$4,814,676	\$926,246,200	6,433	\$335,020,996.29	\$10,085,944.36

Post-FIRM

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	1,494	\$1,471,490	\$385,889,000	1,067	\$100,206,668.69	\$2,698,340.73
A Zones	1	\$1,912	\$327,500	13	\$1,030,898.02	\$27,479.59
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	0	\$0	\$0	0	\$0.00	\$0.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	0	\$0	\$0	0	\$0.00	\$0.00
V Zones	0	\$0	\$0	0	\$0.00	\$0.00

D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone	849	\$476,987	\$276,275,300	302	\$15,629,222.05	\$468,956.13
Standard	40	\$73,994	\$12,415,300	73	\$3,037,329.96	\$93,333.92
Preferred	809	\$402,993	\$263,860,000	229	\$12,591,892.09	\$375,622.21
Grand Total	2,344	\$1,950,389	\$662,491,800	1,382	\$116,866,788.76	\$3,194,776.45

Insurance Overview

As of 08/31/2019

Community:	ST. JOHN THE BAPTIST PARISH*	State:	LOUISIANA
County:	ST. JOHN THE BAPTIST PARISH	CID:	220164

Overview	Occupancy	Zone	Pre/Post FIRM
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Total by Community

Total Number of Policies:	6,999
Total Premiums:	\$5,342,757
Insurance in Force:	\$2,006,701,600
Total Number of Closed Paid Losses:	4,015
\$ of Closed Paid Losses:	\$264,261,994

Group Flood Insurance

Total Number of Policies:	0
Total Premiums:	\$0
Insurance in Force:	\$0
Total Number of Closed Paid Losses:	33
\$ of Closed Paid Losses:	\$322,320

Post Firm Minus Rated Policies

Total Number of Minus Rated Policies:	66
A Zone Minus Rated Policies:	66
V Zone Minus Rated Policies:	0

Manufactured Homes

Total Number of Policies:	28
Total Number of Closed Paid Losses:	15
\$ of Closed Paid Losses:	\$82,657

ICC

Total Number of ICC Closed Paid Losses:	6
\$ of ICC Closed Paid Losses:	\$159,254

1316

Number of Properties by Community:	0
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Substantial Damage Losses

Number of Substantial Damage Closed Paid Losses:	460
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Insurance Occupancy

As of 08/31/2019

Community:	ST. JOHN THE BAPTIST PARISH*	State:	LOUISIANA
County:	ST. JOHN THE BAPTIST PARISH	CID:	220164

Overview	Occupancy	Zone	Pre/Post FIRM
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	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
Single Family	6,518	\$4,490,020	\$1,788,690,500	3,878	\$247,561,314.09	\$7,911,412.99
2-4 Family	74	\$49,740	\$17,933,600	33	\$1,639,595.97	\$59,112.03
All Other Residential	74	\$39,736	\$13,448,000	16	\$1,745,069.04	\$45,474.85
Non Residential	333	\$763,261	\$186,629,500	88	\$13,316,015.12	\$344,884.96
Total	6,999	\$5,342,757	\$2,006,701,600	4,015	\$264,261,994.22	\$8,360,884.83

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
Condo	89	\$46,524	\$9,933,900	26	\$1,790,424.21	\$51,017.77
Non Condo	6,910	\$5,296,233	\$1,996,767,700	3,989	\$262,471,570.01	\$8,309,867.06
Total	6,999	\$5,342,757	\$2,006,701,600	4,015	\$264,261,994.22	\$8,360,884.83

Insurance Zone

As of 08/31/2019

Community:	ST. JOHN THE BAPTIST PARISH*	State:	LOUISIANA
County:	ST. JOHN THE BAPTIST PARISH	CID:	220164

Overview	Occupancy	Zone	Pre/Post FIRM
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	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	2,454	\$2,987,681	\$641,320,100	2,245	\$173,885,891.54	\$5,303,729.43
A Zones	42	\$71,594	\$9,532,600	211	\$11,928,661.13	\$377,940.29
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	0	\$0	\$0	0	\$0.00	\$0.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	17	\$56,623	\$2,847,900	44	\$1,128,607.55	\$48,624.54
V Zones	0	\$0	\$0	0	\$0.00	\$0.00
D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone						
Standard	682	\$489,805	\$189,584,000	227	\$7,510,581.92	\$258,115.43
Preferred	3,804	\$1,737,054	\$1,163,417,000	949	\$47,248,552.04	\$1,647,145.45
Total	6,999	\$5,342,757	\$2,006,701,600	3,676	\$241,702,294.18	\$7,635,555.14

Insurance Pre/Post FIRM

As of 08/31/2019

Community:	ST. JOHN THE BAPTIST PARISH*	State:	LOUISIANA
County:	ST. JOHN THE BAPTIST PARISH	CID:	220164

Overview	Occupancy	Zone	Pre/Post FIRM
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Pre-FIRM

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	454	\$697,628	\$92,753,800	415	\$27,364,967.71	\$865,261.17
A Zones	10	\$8,215	\$1,574,500	81	\$1,896,797.41	\$77,140.23
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	0	\$0	\$0	0	\$0.00	\$0.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	8	\$36,568	\$1,076,900	31	\$916,987.57	\$35,911.24
V Zones	0	\$0	\$0	0	\$0.00	\$0.00
D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone	1,848	\$880,269	\$549,800,200	639	\$32,845,904.46	\$1,108,070.99
Standard	237	\$169,042	\$63,493,200	127	\$3,882,952.19	\$134,251.22
Preferred	1,611	\$711,227	\$486,307,000	512	\$28,962,952.27	\$973,819.77
Grand Total	2,320	\$1,622,680	\$645,205,400	1,166	\$63,024,657.15	\$2,086,383.63

Post-FIRM

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	2,000	\$2,290,053	\$548,566,300	1,826	\$146,267,147.41	\$4,430,234.96
A Zones	32	\$63,379	\$7,958,100	129	\$10,031,129.88	\$300,575.06
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	0	\$0	\$0	0	\$0.00	\$0.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones						

	9	\$20,055	\$1,771,000	13	\$211,619.98	\$12,713.30
V Zones	0	\$0	\$0	0	\$0.00	\$0.00
D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone	2,638	\$1,346,590	\$803,200,800	829	\$44,071,776.92	\$1,501,939.58
Standard	445	\$320,763	\$126,090,800	99	\$3,610,026.22	\$123,374.21
Preferred	2,193	\$1,025,827	\$677,110,000	730	\$40,461,750.70	\$1,378,565.37
Grand Total	4,679	\$3,720,077	\$1,361,496,200	2,797	\$200,581,674.19	\$6,245,462.90

Insurance Overview

As of 08/31/2019

Community:	ST. TAMMANY PARISH*	State:	LOUISIANA
County:	ST. TAMMANY PARISH	CID:	225205

Overview	Occupancy	Zone	Pre/Post FIRM
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Total by Community

Total Number of Policies:	38,688
Total Premiums:	\$23,544,836
Insurance in Force:	\$11,710,032,100
Total Number of Closed Paid Losses:	17,094
\$ of Closed Paid Losses:	\$1,142,193,764

Group Flood Insurance

Total Number of Policies:	3
Total Premiums:	\$1,800
Insurance in Force:	\$104,700
Total Number of Closed Paid Losses:	219
\$ of Closed Paid Losses:	\$3,013,580

Post Firm Minus Rated Policies

Total Number of Minus Rated Policies:	667
A Zone Minus Rated Policies:	667
V Zone Minus Rated Policies:	55

Manufactured Homes

Total Number of Policies:	243
Total Number of Closed Paid Losses:	129
\$ of Closed Paid Losses:	\$2,012,536

ICC

Total Number of ICC Closed Paid Losses:	342
\$ of ICC Closed Paid Losses:	\$8,233,649

1316

Number of Properties by Community:	0
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Substantial Damage Losses

Number of Substantial Damage Closed Paid Losses:	5,707
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Insurance Occupancy

As of 08/31/2019

Community:	ST. TAMMANY PARISH*	State:	LOUISIANA
County:	ST. TAMMANY PARISH	CID:	225205

Overview	Occupancy	Zone	Pre/Post FIRM			
	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
Single Family	35,785	\$20,378,831	\$10,836,887,900	15,844	\$1,039,681,901.74	\$29,286,778.81
2-4 Family	689	\$381,212	\$126,016,700	456	\$28,538,769.74	\$837,245.07
All Other Residential	973	\$487,763	\$197,403,300	274	\$27,745,647.49	\$712,475.23
Non Residential	1,241	\$2,297,030	\$549,724,200	518	\$46,190,810.80	\$1,242,553.90
Total	38,688	\$23,544,836	\$11,710,032,100	17,092	\$1,142,157,129.77	\$32,079,053.01

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
Condo	1,428	\$590,372	\$221,523,200	440	\$24,311,251.78	\$723,178.92
Non Condo	37,260	\$22,954,464	\$11,488,508,900	16,654	\$1,117,882,512.44	\$31,356,804.09
Total	38,688	\$23,544,836	\$11,710,032,100	17,094	\$1,142,193,764.22	\$32,079,983.01

Insurance Zone

As of 08/31/2019

Community:	ST. TAMMANY PARISH*	State:	LOUISIANA
County:	ST. TAMMANY PARISH	CID:	225205

Overview	Occupancy	Zone	Pre/Post FIRM			
	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	11,058	\$9,925,404	\$3,034,739,900	10,513	\$816,310,147.60	\$22,317,623.50
A Zones	1,982	\$1,923,001	\$489,529,400	1,090	\$39,804,698.20	\$1,292,355.47
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	43	\$18,290	\$13,373,900	1	\$11,102.43	\$925.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	230	\$845,940	\$54,070,400	512	\$31,821,707.30	\$935,438.60
V Zones	0	\$0	\$0	1	\$104,879.91	\$3,000.00
D Zones	0	\$0	\$0	29	\$535,132.72	\$15,863.09
B, C & X Zone						
Standard	530	\$750,894	\$124,604,800	1,478	\$51,642,745.69	\$1,564,474.42
Preferred	24,842	\$10,079,507	\$7,993,609,000	3,250	\$198,945,480.30	\$5,830,137.93
Total	38,685	\$23,543,036	\$11,709,927,400	16,874	\$1,139,175,894.15	\$31,959,818.01

Insurance Pre/Post FIRM

As of 08/31/2019

Community:	ST. TAMMANY PARISH*	State:	LOUISIANA
County:	ST. TAMMANY PARISH	CID:	225205

Overview	Occupancy	Zone	Pre/Post FIRM
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Pre-FIRM

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	1,357	\$2,170,664	\$273,010,800	4,008	\$188,295,134.16	\$5,771,322.50
A Zones	166	\$191,372	\$31,933,200	311	\$12,696,156.04	\$398,065.01
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	0	\$0	\$0	0	\$0.00	\$0.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	26	\$73,142	\$4,007,700	331	\$19,893,390.49	\$575,605.98
V Zones	0	\$0	\$0	1	\$104,879.91	\$3,000.00
D Zones	0	\$0	\$0	28	\$526,687.52	\$15,463.09
B, C & X Zone	1,194	\$595,897	\$367,008,900	904	\$31,258,613.17	\$987,267.67
Standard	82	\$121,011	\$19,346,900	564	\$16,558,537.12	\$500,182.89
Preferred	1,112	\$474,886	\$347,662,000	340	\$14,700,076.05	\$487,084.78
Grand Total	2,743	\$3,031,075	\$675,960,600	5,583	\$252,774,861.29	\$7,750,724.25

Post-FIRM

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	9,701	\$7,754,740	\$2,761,729,100	6,472	\$627,285,003.44	\$16,522,938.00
A Zones	1,816	\$1,731,629	\$457,596,200	777	\$27,096,548.40	\$893,440.46
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	43	\$18,290	\$13,373,900	1	\$11,102.43	\$925.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	204	\$772,798	\$50,062,700	180	\$11,927,091.85	\$359,407.62
V Zones	0	\$0	\$0	0	\$0.00	\$0.00

D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone	24,178	\$10,234,504	\$7,751,204,900	3,817	\$219,319,295.88	\$6,406,174.68
Standard	448	\$629,883	\$105,257,900	907	\$35,073,891.63	\$1,063,121.53
Preferred	23,730	\$9,604,621	\$7,645,947,000	2,910	\$184,245,404.25	\$5,343,053.15
Grand Total	35,942	\$20,511,961	\$11,033,966,800	11,247	\$885,639,042.00	\$24,182,885.76

Insurance Overview

As of 08/31/2019

Community:	TANGIPAHOA PARISH*	State:	LOUISIANA
County:	TANGIPAHOA PARISH	CID:	220206

Overview	Occupancy	Zone	Pre/Post FIRM
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Total by Community

Total Number of Policies:	7,872
Total Premiums:	\$4,220,813
Insurance in Force:	\$2,028,714,400
Total Number of Closed Paid Losses:	2,249
\$ of Closed Paid Losses:	\$110,514,499

Group Flood Insurance

Total Number of Policies:	335
Total Premiums:	\$201,000
Insurance in Force:	\$11,895,500
Total Number of Closed Paid Losses:	30
\$ of Closed Paid Losses:	\$469,779

Post Firm Minus Rated Policies

Total Number of Minus Rated Policies:	23
A Zone Minus Rated Policies:	23
V Zone Minus Rated Policies:	1

Manufactured Homes

Total Number of Policies:	203
Total Number of Closed Paid Losses:	78
\$ of Closed Paid Losses:	\$1,551,346

ICC

Total Number of ICC Closed Paid Losses:	37
\$ of ICC Closed Paid Losses:	\$1,090,060

1316

Number of Properties by Community:	0
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Substantial Damage Losses

Number of Substantial Damage Closed Paid Losses:	409
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Insurance Occupancy

As of 08/31/2019

Community:	TANGIPAHOA PARISH*	State:	LOUISIANA
County:	TANGIPAHOA PARISH	CID:	220206

Overview	Occupancy	Zone	Pre/Post FIRM			
	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
Single Family	7,414	\$3,710,390	\$1,909,117,700	2,028	\$97,541,016.16	\$3,679,719.53
2-4 Family	212	\$101,455	\$33,577,200	100	\$6,046,687.71	\$226,564.66
All Other Residential	41	\$57,716	\$15,904,500	31	\$923,040.11	\$38,780.52
Non Residential	205	\$351,252	\$70,115,000	90	\$6,003,755.00	\$204,970.31
Total	7,872	\$4,220,813	\$2,028,714,400	2,249	\$110,514,498.98	\$4,150,035.02

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
Condo	72	\$19,079	\$6,455,100	4	\$49,583.43	\$2,265.00
Non Condo	7,800	\$4,201,734	\$2,022,259,300	2,245	\$110,464,915.55	\$4,147,770.02
Total	7,872	\$4,220,813	\$2,028,714,400	2,249	\$110,514,498.98	\$4,150,035.02

Insurance Zone

As of 08/31/2019

Community:	TANGIPAHOA PARISH*	State:	LOUISIANA
County:	TANGIPAHOA PARISH	CID:	220206

Overview	Occupancy	Zone	Pre/Post FIRM			
	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	849	\$701,114	\$168,534,300	505	\$27,171,588.44	\$1,026,619.62
A Zones	1,074	\$965,272	\$202,934,500	699	\$25,000,377.05	\$1,044,766.45
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	0	\$0	\$0	0	\$0.00	\$0.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	16	\$43,749	\$1,438,200	122	\$4,679,025.38	\$168,980.63
V Zones	0	\$0	\$0	0	\$0.00	\$0.00
D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone						
Standard	368	\$325,463	\$94,265,900	227	\$12,449,783.88	\$459,796.44
Preferred	5,230	\$1,984,215	\$1,549,646,000	538	\$38,877,937.91	\$1,354,120.71
Total	7,537	\$4,019,813	\$2,016,818,900	2,091	\$108,178,712.66	\$4,054,283.85

Insurance Pre/Post FIRM

As of 08/31/2019

Community:	TANGIPAHOA PARISH*	State:	LOUISIANA
County:	TANGIPAHOA PARISH	CID:	220206

Overview	Occupancy	Zone	Pre/Post FIRM
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Pre-FIRM

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	281	\$298,669	\$48,990,000	281	\$14,297,655.80	\$548,558.93
A Zones	284	\$302,019	\$43,927,800	449	\$14,910,434.03	\$623,870.66
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	0	\$0	\$0	0	\$0.00	\$0.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	11	\$36,116	\$1,037,900	120	\$4,664,263.67	\$167,355.63
V Zones	0	\$0	\$0	0	\$0.00	\$0.00
D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone	793	\$349,231	\$219,352,800	248	\$10,934,873.76	\$431,298.70
Standard	127	\$101,037	\$32,718,800	113	\$3,711,453.54	\$159,652.77
Preferred	666	\$248,194	\$186,634,000	135	\$7,223,420.22	\$271,645.93
Grand Total	1,369	\$986,035	\$313,308,500	1,098	\$44,807,227.26	\$1,771,083.92

Post-FIRM

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	568	\$402,445	\$119,544,300	224	\$12,873,932.64	\$478,060.69
A Zones	790	\$663,253	\$159,006,700	250	\$10,089,943.02	\$420,895.79
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	0	\$0	\$0	0	\$0.00	\$0.00
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	5	\$7,633	\$400,300	1	\$13,571.01	\$1,025.00
V Zones	0	\$0	\$0	0	\$0.00	\$0.00

D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone	4,805	\$1,960,447	\$1,424,559,100	540	\$41,089,699.52	\$1,413,804.62
Standard	241	\$224,426	\$61,547,100	114	\$8,738,330.34	\$300,143.67
Preferred	4,564	\$1,736,021	\$1,363,012,000	426	\$32,351,369.18	\$1,113,660.95
Grand Total	6,168	\$3,033,778	\$1,703,510,400	1,015	\$64,067,146.19	\$2,313,786.10

Insurance Overview

As of 08/31/2019

Community:	TERREBONNE PARISH*	State:	LOUISIANA
County:	TERREBONNE PARISH	CID:	225206

Overview	Occupancy	Zone	Pre/Post FIRM
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Total by Community

Total Number of Policies:	11,048
Total Premiums:	\$8,070,156
Insurance in Force:	\$2,863,926,400
Total Number of Closed Paid Losses:	10,189
\$ of Closed Paid Losses:	\$273,564,159

Group Flood Insurance

Total Number of Policies:	0
Total Premiums:	\$0
Insurance in Force:	\$0
Total Number of Closed Paid Losses:	484
\$ of Closed Paid Losses:	\$7,068,068

Post Firm Minus Rated Policies

Total Number of Minus Rated Policies:	178
A Zone Minus Rated Policies:	178
V Zone Minus Rated Policies:	8

Manufactured Homes

Total Number of Policies:	534
Total Number of Closed Paid Losses:	607
\$ of Closed Paid Losses:	\$6,281,679

ICC

Total Number of ICC Closed Paid Losses:	1,005
\$ of ICC Closed Paid Losses:	\$26,605,530

1316

Number of Properties by Community:	1
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Substantial Damage Losses

Number of Substantial Damage Closed Paid Losses:	2,786
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Insurance Occupancy

As of 08/31/2019

Community:	TERREBONNE PARISH*	State:	LOUISIANA
County:	TERREBONNE PARISH	CID:	225206

Overview	Occupancy	Zone	Pre/Post FIRM			
	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
Single Family	9,872	\$5,864,225	\$2,411,794,700	9,187	\$220,286,277.13	\$8,353,382.85
2-4 Family	211	\$160,186	\$50,674,400	52	\$841,840.49	\$36,839.91
All Other Residential	43	\$34,307	\$14,338,200	54	\$1,209,901.96	\$49,555.28
Non Residential	922	\$2,011,438	\$387,119,100	896	\$51,226,139.84	\$1,415,910.59
Total	11,048	\$8,070,156	\$2,863,926,400	10,189	\$273,564,159.42	\$9,855,688.63

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
Condo	16	\$6,799	\$3,874,300	40	\$372,086.50	\$15,580.00
Non Condo	11,032	\$8,063,357	\$2,860,052,100	10,149	\$273,192,072.92	\$9,840,108.63
Total	11,048	\$8,070,156	\$2,863,926,400	10,189	\$273,564,159.42	\$9,855,688.63

Insurance Zone

As of 08/31/2019

Community:	TERREBONNE PARISH*	State:	LOUISIANA
County:	TERREBONNE PARISH	CID:	225206

Overview	Occupancy	Zone	Pre/Post FIRM			
	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	3,290	\$3,149,079	\$615,460,200	6,345	\$172,303,090.91	\$6,079,405.97
A Zones	956	\$1,206,396	\$190,067,500	1,213	\$37,127,019.96	\$1,361,046.64
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	228	\$217,323	\$73,661,400	73	\$1,733,534.40	\$70,283.40
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	112	\$330,242	\$16,405,200	556	\$12,854,508.79	\$500,548.64
V Zones	0	\$0	\$0	256	\$3,805,762.66	\$141,678.39
D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone						
Standard	226	\$326,628	\$49,418,100	584	\$19,854,564.14	\$648,539.02
Preferred	6,236	\$2,840,488	\$1,918,914,000	677	\$18,817,341.00	\$788,906.57
Total	11,048	\$8,070,156	\$2,863,926,400	9,704	\$266,495,821.86	\$9,590,408.63

Insurance Pre/Post FIRM

As of 08/31/2019

Community:	TERREBONNE PARISH*	State:	LOUISIANA
County:	TERREBONNE PARISH	CID:	225206

Overview	Occupancy	Zone	Pre/Post FIRM
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Pre-FIRM

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	1,223	\$1,613,201	\$181,835,500	5,234	\$143,750,774.60	\$4,952,294.32
A Zones	175	\$332,649	\$29,977,900	611	\$20,037,756.71	\$683,733.60
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	85	\$79,602	\$16,373,200	31	\$405,984.87	\$22,363.51
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	46	\$130,046	\$4,831,900	512	\$12,215,593.01	\$470,422.87
V Zones	0	\$0	\$0	249	\$3,723,703.05	\$138,163.39
D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone	1,739	\$798,014	\$471,806,900	607	\$15,949,718.47	\$608,611.51
Standard	82	\$109,844	\$16,084,900	291	\$8,315,627.70	\$267,385.87
Preferred	1,657	\$688,170	\$455,722,000	316	\$7,634,090.77	\$341,225.64
Grand Total	3,268	\$2,953,512	\$704,825,400	7,244	\$196,083,530.71	\$6,875,589.20

Post-FIRM

	Policies in Force	Premium	Insurance in Force	Number of Closed Paid Losses	\$ of Closed Paid Losses	Adjustment Expense
A01-30 & AE Zones	2,067	\$1,535,878	\$433,624,700	1,087	\$28,373,222.39	\$1,116,696.73
A Zones	781	\$873,747	\$160,089,600	600	\$17,063,696.07	\$675,863.04
AO Zones	0	\$0	\$0	0	\$0.00	\$0.00
AH Zones	143	\$137,721	\$57,288,200	42	\$1,327,549.53	\$47,919.89
AR Zones	0	\$0	\$0	0	\$0.00	\$0.00
A99 Zones	0	\$0	\$0	0	\$0.00	\$0.00
V01-30 & VE Zones	66	\$200,196	\$11,573,300	44	\$638,915.78	\$30,125.77
V Zones	0	\$0	\$0	7	\$82,059.61	\$3,515.00

D Zones	0	\$0	\$0	0	\$0.00	\$0.00
B, C & X Zone	4,723	\$2,369,102	\$1,496,525,200	650	\$22,681,722.78	\$827,484.08
Standard	144	\$216,784	\$33,333,200	289	\$11,498,472.55	\$379,803.15
Preferred	4,579	\$2,152,318	\$1,463,192,000	361	\$11,183,250.23	\$447,680.93
Grand Total	7,780	\$5,116,644	\$2,159,101,000	2,430	\$70,167,166.16	\$2,701,604.51

FLOAT - Multijurisdictional Program for Public Information (PPI) Committee

Annual Review

November 14, 2019

Comments/Suggestions

1. The PPI states that outreach projects will focus on the following Target Audiences:

- | | |
|---|---|
| ▪ <i>Libraries</i> | ▪ <i>Prospective buyers</i> |
| ▪ <i>Contractors and builders</i> | ▪ <i>Floodplain residents</i> |
| ▪ <i>Realtors</i> | ▪ <i>Potential flood insurance policy holders</i> |
| ▪ <i>Chemical plants</i> | ▪ <i>Elected officials</i> |
| ▪ <i>Repetitive flood loss area residents</i> | ▪ <i>Chamber of Commerce businesses</i> |
| ▪ <i>Insurance agents</i> | ▪ <i>Specific areas</i> |

Do you have any ideas for other Target Audiences that the group may want to include?

2. The PPI includes projects that focus on the following messages:

- | | |
|--|---|
| ▪ <i>Know your flood hazard</i> | ▪ <i>Protect natural floodplain functions</i> |
| ▪ <i>Insure your property</i> | ▪ <i>Protect yourself and your property from hurricanes</i> |
| ▪ <i>Protect people from the hazard</i> | ▪ <i>Be prepared for natural hazards</i> |
| ▪ <i>Protect your property from the hazard</i> | ▪ <i>General flood education</i> |
| ▪ <i>Build responsibly</i> | |

Do you have any suggestions for other messages to include in the PPI projects?

3. Please list ideas that you have for outreach projects to help reduce flood risks in your community.

4. Please list outreach projects that your organization implements in any of the FLOAT communities.

5. Please let us know if your organization may be willing to sponsor an outreach project for one or more FLOAT communities. _____

6. Overall Suggestions _____

7. Contact Information (if you would like us to contact you to discuss any of your suggestions)

Name _____ Email _____

FLOAT - 2019 PPI Annual Evaluation Meeting
Thursday, November 14, 2019

Name	Organization	Email
Dan O'Dell	St Tammany Parish	dsodell@stpgov.org
Toi Hanksley	Mandeville	hanksley@cityofmandeville.com
Nic Letlar	Tangipahoa Parish	nic@tangipahoa.gov
Lauren Brinkman	Tangipahoa Parish	lbrinkman@tangipahoa.gov
Bette Smythe, PhD	St. Tammany Parish	edsmythe@stpgov.org
DAVID FELL	St. John Parish (Planning Dept)	d.fell@stjohn-la.gov
Ryan Mast	City of New Orleans	rmast@nola.gov
Phil Cornman	St. John Parish	pcornman@stjohn-la.gov
Brad Klauer	City of New Orleans	btklaue@nola.gov
Tina Lushkin	Tentechne Parish	tlushkin@tentechne.gov
SEANNE LANDRY	New Orleans	seanne@nola.gov
Sean Meyers	Latter & Blum	seanmeyers@latterblum.com
Maggie Talley	Jefferson Parish Floodplain Mgmt	mtalley@jefparish.net

Project	Project Mechanism	Office	Subject Matter	Frequency	Target Audience	Activity	Topic	Message	Desired Message Outcome
CURRENT ONGOING PROJECTS									
St. Tammany									
"Cheaper Flood Insurance: 5 Ways to Lower the Cost of Your Flood Insurance Premium"	FEMA Brochure	Lobby of STP Planning and Permit Office	Flood insurance	Always Available	Homeowners and Contractors	370	Insure your property for your flood hazard	Relocation, raising utilities, installing flood openings, and elevating are options to reduce the cost of flood insurance.	To increase the number of flood insurance policies in the community.
"Increased Cost of Compliance Coverage: Creating a Safer Future"	FEMA Brochure	Lobby of STP Planning and Permit Office	Increased Cost of Compliance	Always Available	Homeowners and Contractors	330	Protect your property from the hazard	Elevating, relocating and floodproofing are ways to reduce future flood loss.	To increase the number of elevated homes in the community.
"Flood Insurance Claims Handbook"	FEMA NFIP Brochure	Lobby of STP Planning and Permit Office	Flood Insurance	Always Available	Homeowners and Contractors	370	Protect your property from the hazard	Flood insurance can protect your home and/or business.	To increase the number of flood insurance policies in the community.
"Flood Insurance Claims Handbook Spanish"	FEMA NFIP Brochure	Lobby of STP Planning and Permit Office	Flood Insurance	Always Available	Homeowners and Contractors	370	Protect your property from the hazard	Flood insurance can protect your home and/or business.	To increase the number of flood insurance policies in the community.
"Myths and Facts about the NFIP"	FEMA NFIP Brochure	Lobby of STP Planning and Permit Office	Flood Insurance	Always Available	Homeowners and Contractors	370	Insure your property for your flood hazard; General flood education	Who needs flood insurance? Everyone! All areas are susceptible to flooding, and both renters and owners can purchase flood insurance.	To increase the number of flood insurance policies in the community.
Storm Ready Community	Signage	Department of Emergency Preparedness & Homeland Security	Signs placed around community and parish website advertising it is Storm Ready	Year Round	General Public	330	Protect yourself and your property from hurricanes; be prepared for natural hazards	The community is prepared for storms and will communicate when a storm is near, in order to advise residents when to evacuate or shelter in place.	To increase the number of people who sign up for the weather notification alert system.
Hurricane Preparedness Webpage	webpage	Department of Emergency Preparedness & Homeland Security	Stay connected this hurricane season	Year Round	Parish Residents	330	Know your flood hazard; Protect people from the hazard; Protect your property from the hazard; Build responsibly; Protect natural floodplain functions	Hurricane season is June 1through November 30, with peak season in September, be prepared.	To increase the number of people who sign up for the weather notification alert system and decrease the damage incurred by severe weather events.
"Louisiana Homeowners Handbook to Prepare for Natural Hazards"	LA Sea Grant Handbook	STP Planning and Permit Office	Preparing for natural hazards	Always Available	Public	330	Know your flood hazard; Insure your property for your flood hazard; Protect people from the hazard; Protect your property from the hazard; Build responsibly; Protect natural floodplain functions	It is important to protect yourself and your home from hurricanes, tornadoes, and floods; there are multiple ways to mitigate your home.	To increase the number of flood insurance policies and elevation and retrofit permits in the community.
High Water Marks	plaque inside parish building	St. Tammany Parish Public Information Office	Historic floods	Always Available	Residents	330	Know your flood hazard; General flood education	This area was flooded up to this line at one time.	To publicize flood depths in the parish in order to increase the number of flood insurance policies in the community.
Library Outreach	Pamphlets	STP Planning and Permit Office	Flood risk and mitigation; resident specific info, flood plain manager and CRS coordinator contact info	Always Available	Library Visitors	330	Know your flood hazard; Insure your property for your flood hazard; Protect people from the hazard; Protect your property from the hazard; Protect natural floodplain functions	The flood hazard areas of the city are subject to periodic inundation which can result in loss of life and property, health and safety hazards, disruption of commerce and governmental services, and extraordinary public expenditures for flood protection and relief, all of which adversely affect the public health, safety and general welfare. Please contact the Planning & Zoning Department at 985-646-4320 for more information.	To increase the number of inquiries related to flood designation of properties, increase the number of inquiries related to retrofitting methods, and decrease the amount of damage following a flood event.
Library Outreach	Library Assets	STP Planning and Permit Office	Mitigation Options	Always Available	Public/Builder	330	Know your flood hazard; Insure your property for your flood hazard; Protect people from the hazard; Protect your property from the hazard; Build responsibly; Protect natural floodplain functions	What to do before and after a flood; there are numerous ways to retrofit your home to mitigate flood.	To increase the number of retrofit and elevation permits and the number of flood insurance policies in the community, and to increase the number of flyers picked up annually.
Citizens Emergency Preparedness & Safety Infomrmation Guide"	Brochure, website, & talks by Director of Emergency Preparedness & Homeland Security	Public Information Office	Prepare. Plan. Stay informed. Flood Safety & Warnings, Flood Protection Measures	Year Round	Community	350, 610	Protect people from the hazard; Protect your property and pets from the hazard	Familiarize yourself with local emergency plans.: sheltering in place, evacuation timing and routes,family preparation, important papers inventory, pet travel tips, Sign-up for "Alert St. Tammany"	To increase the number of brochures picked-up and increase the amount of website hits.
Mailout to RL/SRL Areas	Postcard	All RL/SRL homes are notified by pstcard annually notifying them about their floodzone, need to purchase flood insurance and about mitigation opportunities. Also in Lobby of STP Planning and Permit Office and STPgov.org/Floods website.	Flood protection information	Targeted mailing to repetitive loss properties	Repetitive Loss Areas	330, 504	Know your flood hazard; Insure your property for your flood hazard; Protect people from the hazard; Protect your property from the hazard; Build responsibly; Protect natural floodplain functions	Much of the Parish is in a Special Flood Hazard Area; purchase insurance; there are multiple ways to mitigate flooding in your home and community; elevation and retrofits protect your home; improve drainage on your property.	To increase the number of policies and retrofit and elevation permits in the community.

Project	Project Mechanism	Office	Subject Matter	Frequency	Target Audience	Activity	Topic	Message	Desired Message Outcome
Flood response preparations (FRP)	Website & Social Media	Parish President	Flood Safety & Warnings, Flood Protection Measures, Drainage System Maintenance	Hurricane Season/ Events Year Round	Community	330, 370, 610	Know your flood hazard; Insure your property for your flood hazard; Protect people from the hazard; Protect your property from the hazard; Build responsibly; Protect natural floodplain functions	Hurricane season is June 1 through November 30, with peak season in September, be prepared; purchase flood insurance; information on incoming storms and recovery from storms.	To increase the number of inquiries related to retrofitting methods, and decrease the amount of damage following a flood event.
Map Information Service	Development permit/ building permit/ response to inquiry	Dept. of Engineering, Dept. of Planning & Permits	Know your flood risk, build accordingly	Permit application/ inquiry/Year Round	New builders, renovations, improvements, potential purchasers	320, 330, 370	Know your flood hazard; Insure your property for your flood hazard; Protect people from the hazard; Build responsibly	Your property is in a Special Flood Hazard Area, you are required to have insurance and you may want to retrofit your new/renovated home. Contact the floodplain administrator for more information about flooding.	To increase the number of inquiries related to flood designation of properties, and increase the number of inquiries related to retrofitting methods.
Flood Protection Assistance (see also CRS 360) - website & Social Media	Advise residents and business owners	Dept. of Engineering, Department of Public Works	Community publicizes its property protection service on parish website; a community official is available to conduct site visits and provide advice on retrofitting and financial assistance programs that may be available	Ongoing	Residents, Businesses	360	Know your flood hazard; Insure your property for your flood hazard; Protect people from the hazard; Protect your property from the hazard; Build responsibly; Protect natural floodplain functions, Retrofit your home for the hazard; Keep drainage areas clean	Your property is in a Special Flood Hazard Area, you are required to have insurance and you may want to retrofit your home. Ways to protect property from flood damage include demolish the building or relocate it out of harm's way, elevate the building above the flood level, elevate damage-prone components, such as the furnace or air conditioning unit, dry floodproof the building so water cannot get into it, wet floodproof portions of the building so water won't cause damage, construct a berm or redirect drainage away from the building, maintain nearby streams, ditches, and storm drains so debris does not obstruct them, correct sewer backup problems.	To increase the number of inquiries related to flood designation of properties, provide flood mitigation projects & recommendations, and increase the number of inquiries related to retrofitting methods.
Video of Parish President discussing importance of flood insurance posted on website and social media during flood awareness month	Video	Parish President, Public Information Office	To promote flood insurance and advise residents on how to reduce their rates	Ongoing	General Public	370	Insure your property for your flood hazard	Flooding is a major concern to St. Tammany Parish. Sources of flooding include riverine, flash flooding following a heavy rain, ponding related to drainage issues, backwater flooding, urban flooding and coastal flooding. Every resident and business owner is at some level of flood risk; and flood insurance is available to help reduce the financial impact of a flood whether your building is in a high flood risk area (or the Special Flood Hazard Area) or not. Just a few inches of flood water can cause tens of thousands of dollars in damage to your home or business and nearly 20% of flood insurance claims come from moderate to low risk areas (or outside of high risk areas). While most disasters are covered under a standard homeowner's policy, flooding is not, and remember, there's a 30 day waiting period from the date of purchase before your policy goes into effect. Therefore, NOW is the best time to buy flood insurance. Flood insurance claims are paid even when federal disaster assistance is not available. The costs of a flood policy vary depending on how much insurance is purchased, what it covers and the property's flood risk. You can speak to a licensed insurance agent to get more information.	To increase the number of flood insurance policies in St. Tammany Parish.
Protect Drains & Culverts	website, eblast, social media	Public Information Office	Keep Debris & Trash out of Ditches & Streams	Ongoing	Residents	540	Protect natural floodplain functions	Keeping ditches and streams clear of trash and debris help drainage in the parish, which helps to prevent flooding	To publicize the stream dumping regulations in the area and improve drainage in the area by increasing the number of clean drains and culverts.
Flood response preparations - Brochures, signs, websites, social media	Brochures, signs, websites, social media	Public Information Office	Pre-flood plan for public information activities ready for the next flood	Ongoing	General Public	330	Know your flood hazard; protect people from the hazard; protect your property from the hazard	Our community publicizes evacuation routes, shelter locations, mitigation opportunities, and information on mitigation grants. Visit our website our contact your local floodplain official for more information.	To increase the number of inquiries related to flood designation of properties, increase the number of inquiries related to retrofitting methods, and increase the number of retrofit permits in the area.
"Answers to Questions about the NFIP"	FEMA Brochure	Lobby of STP Planning and Permit Office	Flood Insurance	Always Available	Homeowners and Contractors	370	Insure your property for your flood hazard; General flood education	Everyone lives in a flood zone! All areas are susceptible to flooding, and everyone can purchase flood insurance.	To increase the number of flood insurance policies in the community.
"Why You need Flood Insurance"	FEMA Brochure	Lobby of STP Planning and Permit Office	Flood Insurance	Always Available	Homeowners and Contractors	370	Insure your property for your flood hazard; General flood education	Everyone lives in a flood zone! All areas are susceptible to flooding, and everyone can purchase flood insurance.	To increase the number of flood insurance policies in the community.

Project	Project Mechanism	Office	Subject Matter	Frequency	Target Audience	Activity	Topic	Message	Desired Message Outcome
"Top 10 Facts for Consumers"	FEMA Brochure	Lobby of STP Planning and Permit Office	Flood Insurance	Always Available	Homeowners and Contractors	370	Insure your property for your flood hazard	Everyone lives in a flood zone! All areas are susceptible to flooding, and everyone can purchase flood insurance.	To increase the number of flood insurance policies in the community.
"NFIP Preferred Risk Policy for Businesses"	FEMA Brochure	Lobby of STP Planning and Permit Office	Flood Insurance	Always Available	Businesses	330	Protect your property from the hazard	Flood insurance can protect your business.	To increase the number of flood insurance policies in the community.
"Keep Your Business in Business"	FEMA Brochure	Lobby of STP Planning and Permit Office	Flood Insurance	Always Available	Businesses	330	Protect your property from the hazard	Flood insurance can protect your business.	To increase the number of flood insurance policies in the community.
"Flood Insurance Requirements for Recipients of Federal Disaster Assistance"	FEMA NFIP Brochure	Lobby of STP Planning and Permit Office	Flood Insurance	Always Available	Homeowners and Contractors	330	Protect your property from the hazard	Flood insurance can protect your home and/or business.	To increase the number of elevated homes in the community.
"A Small Investment Protects You from a Big Problem "	FEMA Brochure	Lobby of STP Planning and Permit Office	Flood Insurance	Always Available	Homeowners and Contractors	370	Insure your property for your flood hazard; General flood education	All areas are susceptible to flooding, and owners can purchase flood insurance.	To increase the number of flood insurance policies in the community.
"Homeowner's Guide to Retrofitting: 6 Ways to Protect Your House from Flooding "	FEMA Brochure	Lobby of STP Planning and Permit Office	What is Retrofitting & financial assistance	Always Available	Homeowners and Contractors	370	Protect your property from the hazard	Protect your property from the hazard and provides information on financial assistance	To increase the number of flood insurance policies in the community.
"Mold & Mildew: Cleaning up your Flood-Damaged Home"	FEMA Brochure	Lobby of STP Planning and Permit Office	Repairing your flooded home	Always Available	Homeowners and Contractors	370	Repairing your flooded home	Cleanup after a flood and ways to reduce damages from future disasters	To increase the number of flood insurance policies in the community.
""Preparing Your Pets for Emergencies Makes Sense. Get Ready Now."	FEMA Brochure	Lobby of STP Planning and Permit Office	Pet Info-Pets Need Protection Too!!	Always Available	Pet Owners	330	Protect people and pets from the hazard; Protect yourself and your property from hurricanes; Be prepared for natural hazards	Hurricane season is June 1through November 30, with peak season in September, be prepared and prepare your pets.	To increase the number of people who sign up for the weather notification alert system, and to increase the number of flood insurance policies in the community
"Funding Your Home Elevation"	Flyer	Lobby of STP Planning and Permit Office	Flood protection information	Always Available	Public	330	Know your flood hazard; Insure your property for your flood hazard; Protect people from the hazard; Protect your property from the hazard; Build responsibly; Protect natural floodplain functions	Much of the Parish is in a Special Flood Hazard Area; purchase insurance; there are multiple ways to mitigate flooding in your home and community; elevation and retrofits protect your home; improve drainage on your property.	To increase the number of policies and retrofit and elevation permits in the community.
Rouses Food Stores_Emergency Preparedness	Flyer, checklist, evacuation routes, links & Website	website: https://www.rouses.com/emergency-preparedness/	Flood protection information	Always Available	Public	330	Know your flood hazard; Insure your property for your flood hazard; Protect people from the hazard; Protect your property from the hazard; Build responsibly; Protect natural floodplain functions	Much of the Parish is in a Special Flood Hazard Area; purchase insurance; there are multiple ways to mitigate flooding in your home and community; elevation and retrofits protect your home; improve drainage on your property.	To increase the resilience of the community. Through emergency preparedness, checklists, evacuation routes and "survival kits". In-store flyers & Website provide links to other agencies.
Adopt-A-Pond (St. Tammany Parish & LSU AgCenter/LA SeaGrant)	Teacher' Packet (with Curriculum) and program by LSU AgCenter/LA SeaGrant	STP Departments of Public Works & Development-Engineering	Flood protection information	Fall & Winter	Teachers & students Grades 6-12. STP currently plants and conducts WQ with 9 schools at 7 separate ponds.Students & teachers (and chaperones) receive classroom and field instruction on importance of <u>retention/detention ponds as critical drainage infrastructure, flood mitigation</u> , water quality & habitat benefit of trees	330	Know your flood hazard; Protect people from the hazard; Protect your property from the hazard; Protect natural floodplain functions	St. Tammany has an existing field Environmental Program with the LSU AgCenter/LA SeaGrant, teachers and students from local schools & corporate sponsors at stormwater detention/retention ponds near the respective schols). The current Program includes tree planting, water quality testing, wetland conservation and benefits, resilience and floodplain management. St. Tammany Parish will incorporate this SeaGrant HWM initiative into the Adopt-A-Pond Program.	The Teacher Packet is intended to help teachers & students understand the importance of stormwater detention/retention ponds and HWMs; provide them with Curriculum/classroom tools to teach students what to do before, during, and after major storms; why storm surge and floods happen, and what can be done to prevent or lessen storm impacts in the future. Trees also knock-down waves in coastal surge areas; slow velocity of water to reduce damages to property and the environment; increase percolation & evapotranspiration of water, allowing surge-prevention infrastructure to be more efficient;
"The Costs & Benefits of Building Higher"	Brochure (ASFPM)	Lobby of STP Departments of Development	Flood protection information	Always Available	Public	330	Know your flood hazard; Insure your property for your flood hazard; Protect people from the hazard; Protect your property from the hazard; Build responsibly; Protect natural floodplain functions	Much of the Parish is in a Special Flood Hazard Area; purchase insurance; there are multiple ways to mitigate flooding in your home and community; elevation and retrofits lives, protects your home and property	To increase the number of policies and retrofit and elevation permits in the community.

Project	Project Mechanism	Office	Subject Matter	Frequency	Target Audience	Activity	Topic	Message	Desired Message Outcome
NOAA Extreme Weather Information Sheet	Brochure (NOAA)	Lobby of STP Departments of Emergency Preparedness & Homeland Security and Development	Weather notification alert system	Always Available	Public	330, 610	Protect people from the hazard; Protect yourself and your property from hurricanes; Be prepared for natural hazards	The parish is susceptible to flooding, and the St. Tammany Office of Emergency Preparedness uses the Alert system to notify residents of the parish in times of emergency.	To increase the number of people who sign up for the weather notification alert system and decrease the damage incurred by severe weather events.
ALERT St. Tammany	Webpage, cellphones, Social Media	Webpage, cellphones, Social Media	Weather notification alert system	Always Available	Public	330, 610	Protect people from the hazard; Protect yourself and your property from hurricanes; Be prepared for natural hazards	The parish is susceptible to flooding, and the St. Tammany Parish Office of Emergency Preparedness uses the ALERT system to notify residents of the parish in times of emergency.	To increase the number of people who sign up for the weather notification alert system and decrease the damage incurred by severe weather events.
St. Tammany Parish Stream Gauging System	Webpage, cellphones, Social Media	Webpage: http://www.stpgov.org/departments/hsep , cellphones, Social Media	Weather notification alert system	Always Available	Public	330, 610	Protect people from the hazard; Protect yourself and your property from hurricanes; Be prepared for natural hazards	The parish is susceptible to flooding, so the Stream Gauging System is used by the STP Office of Emergency Preparedness (OEP) to notify residents of the parish in times of emergency. Also the St. Tammany Parish OEP encourages residents to utilize the Stream Gauges to keep abreast of flooding situations Parishwide.	To increase the number of people who access the Parish OEP website and to decrease the damage incurred by severe weather events.

Parish	Project	Project Mechanism	Office	Subject Matter	Frequency	Target Aud	Activity	Message	Desired Message Outcome
CURRENT ONGOING PROJECTS									
St. Tammany									
St. Tammany	Insurance Agent Inform	Discussion	Engineering	Flood Insurance		41366	Insurance	330 Know your	To get more residents to purchase flood insurance.
St. Tammany	Councilman Informatio	Discussion	Engineering	Flood maps		41360	Councilma	330 Insure you	To get more residents to purchase flood insurance.
St. Tammany	Insurance Agent Inform	Discussion	Engineering	BW12		41348	Insurance	370 Know your	To get more residents to purchase flood insurance.
St. Tammany	Senate Information	Discussion	Engineering	BW12 and Impacts on Reside	Multiple		US Senato	330 Insure you	To get more residents to purchase flood insurance.
St. Tammany	Councilmen Informatio	Discussion	Engineering	DFIRM Appeals/BW12	Multiple		St. Tamma	330 Know your	To get more residents to purchase flood insurance.
St. Tammany	Council District #9 Pres	Presentation	Engineering and NWS	DFIRM Appeals/BW12		41400	Communit	330 Know your	To get more residents to purchase flood insurance.
St. Tammany	STP Administration Pre	Presentation	Engineering	BW12		41400	STP Admin	330 Know your	To get more residents to purchase flood insurance.
St. Tammany	Presentation for Presid	Presentation	Engineering	DFIRM Appeals/Status & BW1		41382	President's	330 Know your	To get more residents to purchase flood insurance.
St. Tammany	Engineering Meeting	Discussion	Engineering	BW12		41346	Engineerin	330 Know your	To get more residents to purchase flood insurance.
St. Tammany	Economic Developmen	Presentation	Engineering	Property pre-selection		41345	Economic	330 Build resp	To build safely and responsibly in the floodplain.
St. Tammany	STP Administration Pre	Presentation	Engineering	BW12 Timeline		41330	STP Admin	330 Flood educ	To get more residents to purchase flood insurance.
St. Tammany	"Cheaper Flood Insuranc	FEMA Brochure	STP Permit Office	Flood insurance		39356	Homeown	370 Insure you	To get more residents to purchase flood insurance.
St. Tammany	"Increased Cost of Con	FEMA Brochure	STP Permit Office	Increased Cost of Compliance		38200	Homeown	330 Protect yo	To get more residents to elevate their homes.
St. Tammany	"Flood Insurance Claim	FEMA NFIP Brochure	STP Permit Office	Flood Insurance		38534	Homeown	370 Protect yo	To get more residents to purchase flood insurance.
St. Tammany	"Myths and Facts abou	FEMA NFIP Brochure	STP Permit Office	Flood Insurance		39142	Homeown	370 Insure you	To get more residents to purchase flood insurance.
St. Tammany	"Louisiana Homeowner	LA Sea Grant Brochure	STP Permit Office	Preparing for natural hazards		41426	Homeown	330 Protect pe	To get more residents to purchase flood insurance and retrofit their homes for flooding.
St. Tammany	High Water Marks	Sign		Historic floods	Future		Residents	330 Know your	To publicize flood depths in the parish to encourage more residents to get flood insurance.



ST. TAMMANY PARISH

MICHAEL B. COOPER
PARISH PRESIDENT

To: Michael B. Cooper, Parish President

From: Amy Bouton, Public Information Officer

CC: Marty Dean, Councilman, District 1
David R. Fitzpatrick, Councilman, District 2
Martha J. Cazaubon, Councilman, District 3
Michael Lorino, Jr., Councilman, District 4
Rykert O. Toledamo, Jr., Councilman, District 5
Richard E. Tanner, Councilman, District 6
James J. Davis, Councilman, District 7
Chris Canulette, Councilman, District 8
Mike M. Smith, Councilman, District 9
Maureen "Mo" O'Brien, Councilwoman, District 10
Steve Stefancik, Councilman, District 11
Jerry Binder, Councilman, District 12
Jake A. Airey, Councilwoman, District 13
Thomas J. "T.J." Smith, Councilman, District 14

A handwritten signature in black ink, appearing to read "Amy Bouton", is written diagonally across the right side of the distribution list.

Re: 2019 Annual Evaluation Report for the Multijurisdictional Program for Public Information

February 28, 2020

Dear President Cooper,

The Department of Development-Engineering is responsible for the Parish's Community Rating System (CRS) Program. It is sharing the enclosed annual evaluation report for the 2019 Multijurisdictional Program for Public Information (PPI). The Annual Report contains:

- A Flood Insurance Assessment (FIA)
- A Coverage Improvement Plan (CP)
- A Coverage Improvement Plan Implementation (CPI)

A notable accomplishment this year includes the Parish's NFIP Policies-in-Force (PIF) increased by 370, bringing the total number of flood insurance policies in force to 38,688.

This memo serves to ensure that St. Tammany Parish remains in compliance with the Community Rating System (CRS) so that we can continue to provide the residents of St. Tammany Parish a 15% discount on their flood insurance policies.

All of these documents are available at <http://www.stpgov.org/departments/hsep>.